

# HOW WOULD YOU LIKE TO ENJOY REJECTION?

**Y**es, you read that correctly. Attain such deep mastery of your selling skills that you actually look forward to dealing with sales resistance. You can't wait for it! You walk the earth knowing you are unstoppable—a true Samurai of Sales.

DISCOVER HOW EASY IT IS TO:

- Grab the attention of anyone you are speaking to in 15 seconds or less!
- Generate massive interest in whatever you have to say.
- Identify your prospect's emotional blueprint – uncovering his hot buttons and emotional pressure points, giving you true leverage in the sales process.
- Get others to do what you want them to do, but for their reasons.
- Fact find like a true investigative consultant, while simultaneously creating internal pressure to buy.

Learn to integrate the mindset and beliefs of the world's top closers and defend your fee ardently against difficult prospects. Get paid top dollar for what you offer—every time!

*"THE SAMURAI OF SALES will completely transform how you approach business and cultivating relationships. It is a true game changer!"*

—WILLIAM LAPIANA, Wealth Manager

*"Thanks to the principles that Mitch teaches in THE SAMURAI OF SALES, I hit 273% of my quota and became #1 in the world in my company!"*

—BRETT YEAGER, Fortune 500 Technology Services Sales Rep

*"Goes beyond sharing a few 'techniques', to offering you a path to true sales mastery. Very unique."*

—LESLIE BHAGWANDIN, President, The Nardin Group



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THE SAMURAI OF SALES

MITCH HARRIS



Foreword by DAVID HANCOCK  
Chairman of Guerilla Marketing

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*The Path to TRUE Sales Mastery*



# MITCH HARRIS